

Having been in the technology industry, in one capacity or another, for nearly three decades has afforded me the opportunity to work with various leaders who ranged in their use of technology from being early adopters to the other end of the spectrum, laggards. Twenty years ago, the gap between the two was great, and the financial impact on their companies, whether they took one path or the other, was not substantial. Those days are gone. Technology is not only a competitive differentiator but it can now substantially save you money.



Many waste management companies have a host of applications, including their line-of business software, but very little IT infrastructure to support them. They spend inordinate amounts of money on server repair, network professionals and server/desktop upgrades in hopes of keeping the ship afloat. When the system finally goes down, it then becomes obvious that the downtime not only disrupted their operation but eroded the faith their customers have in their business. This is not the scenario mentioned above where technology saves you money. The “head in the cloud” mindset now will cost them time, money, resources and their loyal customer base. Can you afford this to happen to your hauling operation?

Business owners need to get their heads out of the clouds and embrace an affordable solution: the cloud. It is estimated that over a period of 13 years you could save over 66% off your technology budget if you leverage a cloud environment over traditional premise-based server systems. Allow technologists to take care of technology and you attend to your waste operation. Protect your data from inclement weather, theft, or novice technicians. Particularly with line-of-business software, it can be cost prohibitive to purchase the software outright without seeking financing. However, with typical cloud solutions, you can affordably lease applications with the assurance your data is still yours, but it is safer than you could ever make it!

**...you could save over
66% off your
technology budget...**

Alpine Technology offers a powerful hosting option to its customers, AlpineLive. This affordable cloud service will keep your data safe, accessible and secure.

9 reasons why you need AlpineLive:

ONE
ONE

**With a typical office of 5 users
you could save \$8,365/year.**

**Instead of waiting for an IT service to
attend to you when a need arises,
you can have your system monitored
24/7 with individuals who see issues
before they become problems.**

TWO
TWO

THREE
3
THREE

You could save 335 hours/year performing minor PC chores alone.

Your data is automatically backed up.

FOUR
4
FOUR

FIVE
5
FIVE

Eliminate failures, corruptions, Re-entry, and downtime.

Improve Productivity

SIX
6
SIX

SEVEN
7
SEVEN

Secure your data from hackers, theft and disasters.

With AlpineLive you have a team of world class experts ready to assist with any emergency.

EIGHT
8
EIGHT

NINE
9
NINE

Any device can access AlpineLive. Studies have shown that employees will be 2.8 times more productive with mobile solutions available to them.

Don't be another statistic. This past year some of the world's greatest organizations have been hacked, held ransom, or compromised. Companies like Sony, Chick Fil-A, Anthem Blue Cross, U.S. Postal Service, Staples, K-Mart, Dairy Queen, San Francisco Metro, Home Depot and many more. Are large companies the only targets of hackers? No, companies of all types and sizes are being targeted around the globe.

Can your IT department protect your data from infiltration or failure? I have experienced first-hand companies that have relied on their own IT team to secure their data only to find out that regular backups were not being performed and, as a result, they had to spend an inordinate amount of time and resources to manually recreate transactions. Don't be another statistic!

Alpine Technology Corporation has been serving the Waste and Recycling Industry for over 38 years with industry-leading software. Their flagship software, Visual RAMS-Pro, is currently used all over the globe with haulers, municipalities and large corporations helping their business operate more efficiently and profitably. Alpine's in-cab solution, Visual On-Route, is transforming the industry with its seamless integration with VRP and your office, its extensive tracking and reporting capabilities, and its user-friendly driver interface.